



Media Kit

2017

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 **183,093** ▲ 47,858

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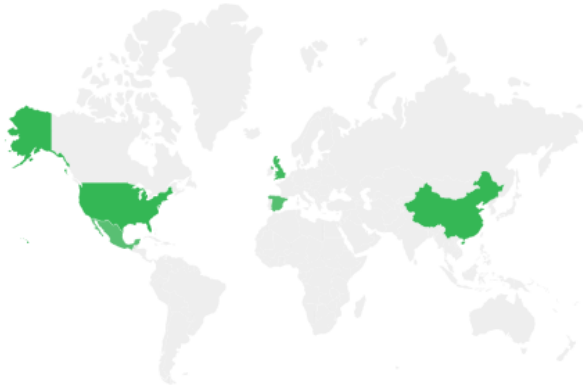
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### Audience Geography

Where are this site's visitors located?

#### Visitors by Country



Country	Percent of Visitors	Rank in Country
 <a href="#">United States</a>	18.9%	99,590
 <a href="#">China</a>	18.5%	42,803
 <a href="#">United Kingdom</a>	11.3%	43,861
 <a href="#">Spain</a>	4.3%	73,079
 <a href="#">Mexico</a>	3.6%	47,351

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## Richard Kastelein



Richard Kastelein is the Founder and Publisher of Blockchain News and Partner at the Hackitarians. A Canadian based in Groningen Netherlands

 Edit

- Banking  Expert
- Bitcoin  Expert
- Contracts  Expert
- Cryptocurrencies  Expert
- Cryptography  Expert
- Financial Services  Expert
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- IPOs
- Innovation
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- Open Source
- P2P
- Robotics
- Technology
- Venture Capital

Top 15 of the Blockchain 100 list of influencers - [website](#)

# **Blockchain New is the #1 Resource for Blockchain and Distributed Ledger News and Opinion**

- **Launched October 2015**
- **First website online to focus on Blockchain, not Bitcoin**
- **Focus on Blockchain use in other verticals – health, energy, finance etc.**
- **Focus on Blockchain startups and ICOs, Token Sales**
- **Writers from US, Netherlands, UK and Israel**
- **Award winning editorial and publishing team**



**60,000+ Monthly UV's**  
**100,000+ Page Views**

**Official Google News**  
**Source**



3500+



3500+



1500+



300+

**Largest Blockchain Library**  
**online with over 250 free**  
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**Number one for**  
**'Blockchain News'**  
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# Key Audience

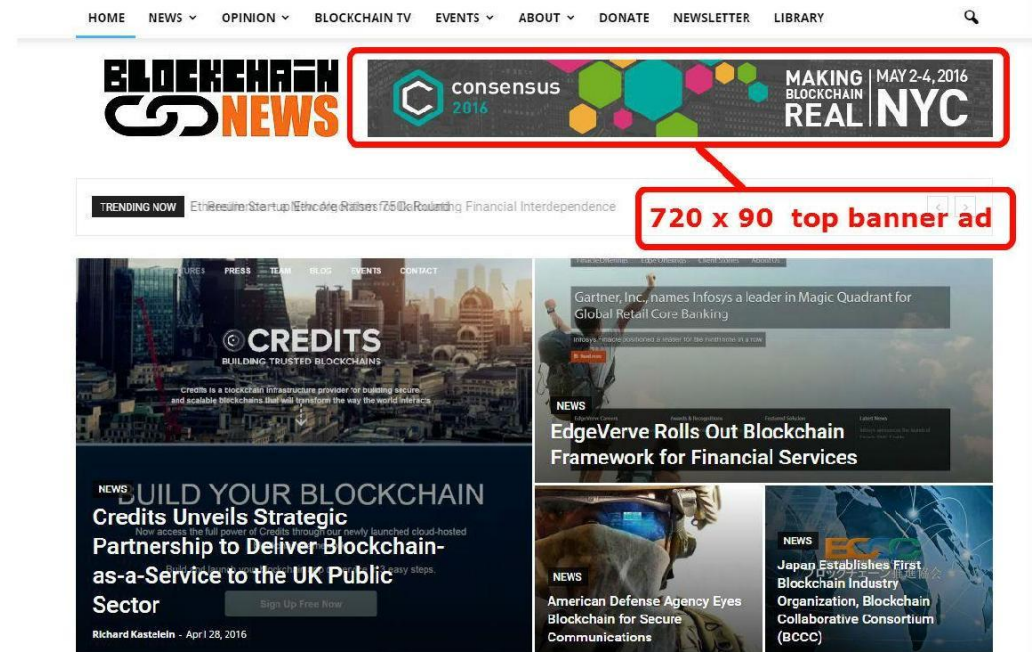
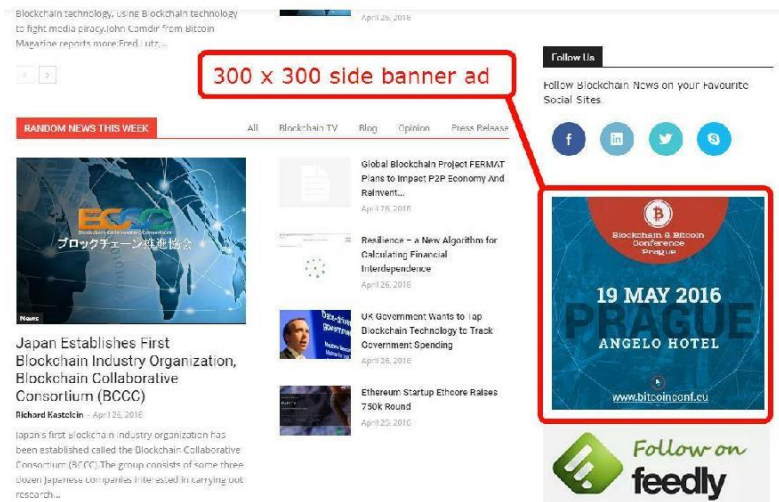


## Premium Advertising Package

- WEBSITE - EUR €1500 (TOP BANNER) AND €1000 (SIDE BANNER) PER MONTH PAID IN ADVANCE.
- NEWSLETTER - EUR €1000 (TOP BANNER) AND €500 (SIDE BANNER) PER MONTH PAID IN ADVANCE. 3500 WEEKLY.
- ADS ARE SHOWN IN PREMIUM POSITIONS ON TOP OF SITE OR SIDE MODULE ON ALL PAGES.
- ADS ARE ALSO SHOWN IN WEEKLY NEWSLETTER AS A SIDE MODULE.
- PRICE INCLUDES GUARANTEED PUBLISHING OF ONE PRESS RELEASE PER MONTH AND SOCIAL MEDIA DISSEMINATION.



## Banner Placement Examples



Contact Richard Kastelein for more information including rates on interstitials, scrollables and more at [richard@the-blockchain.com](mailto:richard@the-blockchain.com)