



BlockchainNews

 **BlockchainNews**
EST 2015

**SYNDICATION
PARTNERS**

 **Google news**

 **DOW JONES
FACTIVA**

FACTIVA USED BY ONE
MILLION FINANCIAL EXPERTS
FOR MARKET INTELLIGENCE

 **ACI:**

ACI DISTRIBUTION PARTNERS
INCLUDE LEXISNEXIS,
THOMSON WESTLAW...

THOMSON REUTERS
WESTLAW

 **LexisNexis®**


 **NewsCred**


 **News Republic**

 **naviga**

 **POSTMEDIA**


 **ProQuest®**

 **BlockchainNews**
EST 2015

 **ahrefs**

**BACKLINE PROFILE
FOR BLOCKCHAIN NEWS
INCLUDING SUBFOLDERS**

Domain Rating ?

 **70**

Backlinks ?

283,715

67% dofollow

Referring Domains ?

4,377

80% dofollow

BASIC PRICE LIST FOR BANNER ADS

PRICES ARE IN €EURO OR BTC/ETH EQUIVALENT

DISPLAY ADS	
RUN-OF-SITE HEADER LEADER BOARD	€1000.00
HOMEPAGE TOP LEADERBOARD	€750.00
HOMEPAGE MIDDLE LEADERBOARD	€250.00
HOMEPAGE IN-LINE LEADERBOARD	€250.00
RUN-OF-SITE FOOTER LEADERBOARD	€500.00
ARTICLE PAGES TOP LEADERBOARD	€250.00
ALL PAGES SIDEBARSQUARE	€750.00
ARTICLE PAGES BOTTOM LEADERBOARD	€250.00
NEWSLETTER LEADERBOARD	€250.00

CONTENT SUBMISSIONS

ONE GUARANTEED RELATED PRESS RELEASE OR SPONSORED POST WITH ONE DO-FOLLOW LINK INVOLVING BLOCKCHAIN OR CRYPTO:	€250.00
CASINO/BETTING/GAMBLING OR TRADING POST WITH ONE DO-FOLLOW LINK INVOLVING BLOCKCHAIN AND/OR CRYPTO WITH A SPONSORED TAG.	€325.00
ANY CRYPTO OR BLOCKCHAIN RELATED ARTICLE WITHOUT A SPONSORED TAG WITH ONE DO-FOLLOW LINK	€375.00
INSERT SEO LINK IN OLDER POST	€225.00
COST FOR WRITTEN ARTICLE BY STAFF.	€175.00

*ALL PRICES ARE PER MONTH AND PAYMENTS MADE IN BTC, ETH, PAYPAL, OR WIRE TRANSFER.

BASIC PRICE LIST FOR CONTENT

- A regular company related press with guaranteed release or sponsored post with one do-follow link involving blockchain or crypto: 250 euros
- A casino/betting/gambling or trading or post with one do-follow link involving blockchain and/or crypto with a sponsored tag: 325 euros.
- Any crypto or blockchain related article without a sponsored tag with one do-follow link 375 euros.
- A do-follow link insertion in an older existing post: 225 euros
- Extra charge if you want us to write the article: 175 euros
- For examples of our sponsored articles [check here.](#)

CASINO ADS OR LINKS PAY 30% PREMIUM ON PRICES!

We do publish well written professional press releases for free occasionally but cannot guarantee all unsolicited submissions will be published. They must come in body of email or attached as word doc. No pdfs. They must be well written in third person, not first person - with real news in it, not just a puff piece on how great the project is. Send PR to editorial@the-blockchain.com. While we offer some free services, it's at our discretion - our banner ad clients get preferential treatment and guaranteed PR.



PAYPAL ADDRESS: WBEENEN@GMAIL.COM

BANK ADDRESS: KASTELEIN HOLDING BV
ING BANK - RIJKSSTRAATWEG 156, HAREN, GR,
NETHERLANDS, 9752BN

IBAN: NL47 INGB 0009 1055 34

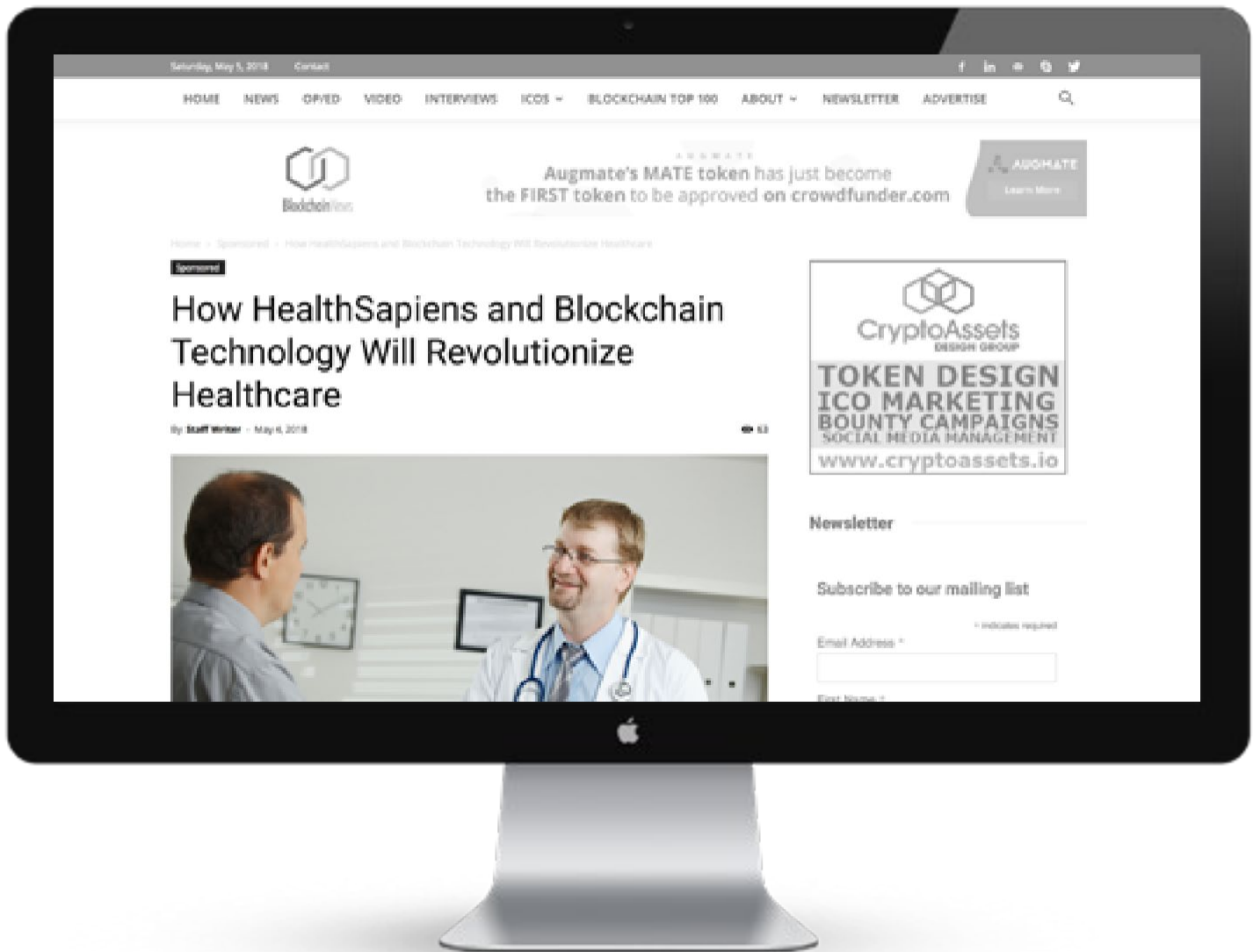
BIC: INGBNL2A

BTC

1CtoLdp6pjDLG8rRR6woDdfmuQFAX9b8cb

ETH

0x16a5C78C0CBBA0703c6a620fD5772dd6a09227D0



Target visitors with content that relates to your company. A perfect synergy of hitting the right audience, on the right site, when their focus is on a specific topic. Increase your Search Engine Optimization (SEO) with content or backlinks!

- Highly impactful advertising opportunity
- Outstanding Domain Rating with Hrefs for SEO

Blockchain News was conceived in 2014 and born in 2015, designed, created, built, edited and written by journalist and publisher Richard Kastelein. Originally it was a labour of love, and an open source journalism project built to help the emerging community of Blockchain aficionados learn more about the potential of the technology outside of Bitcoin.

Blockchain News is an independent, must-read daily resource for information and commentary about blockchain technology, crypto assets and digital currency platforms such as Bitcoin and Ethereum. Blockchain News delivers the most urgent industry news.



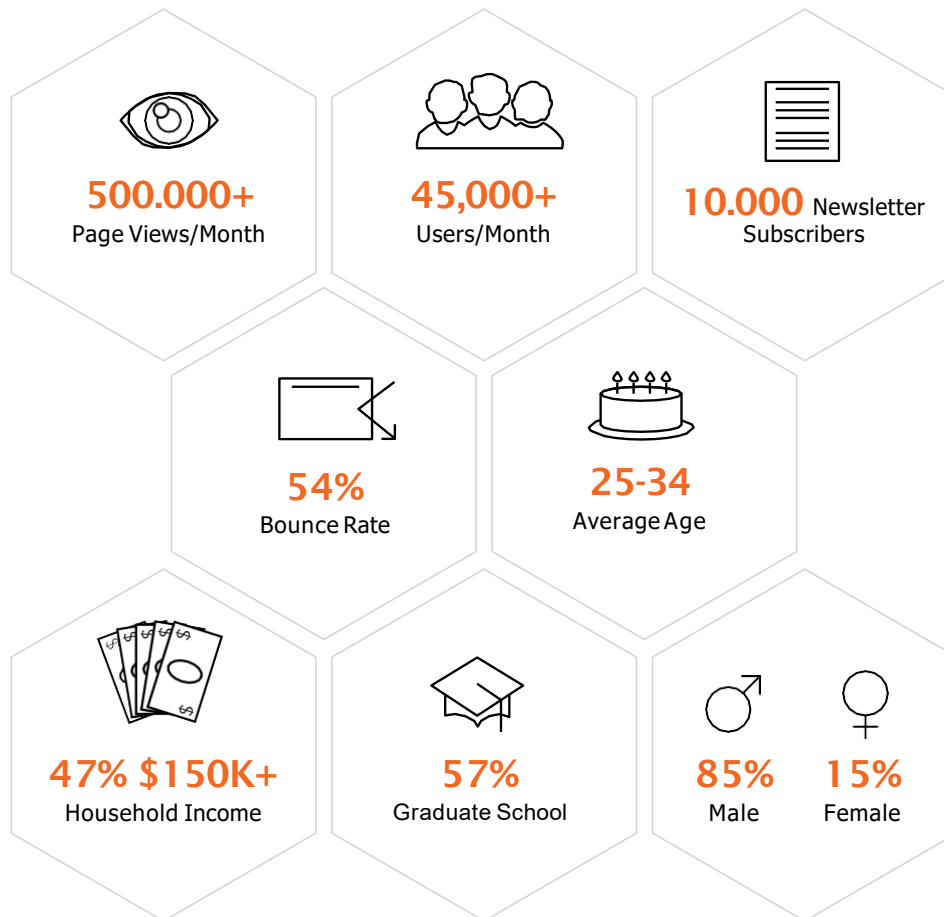
The mission of Blockchain News is to publish useful news articles, interviews, and other bits of information that help people better understand the emerging world of Blockchain.

This project was born of the desire to create an online repository and community for news and opinion about Blockchain technology and theory. Blockchain News is an official Google News source and enjoys top three page one Google results for 'blockchain news' search.

Today it is edited by Kastelein's partner, Dutch journalist Wieke Beenen. They live in Haren, Groningen, in the Northern Netherlands and are raising three teenage daughters.

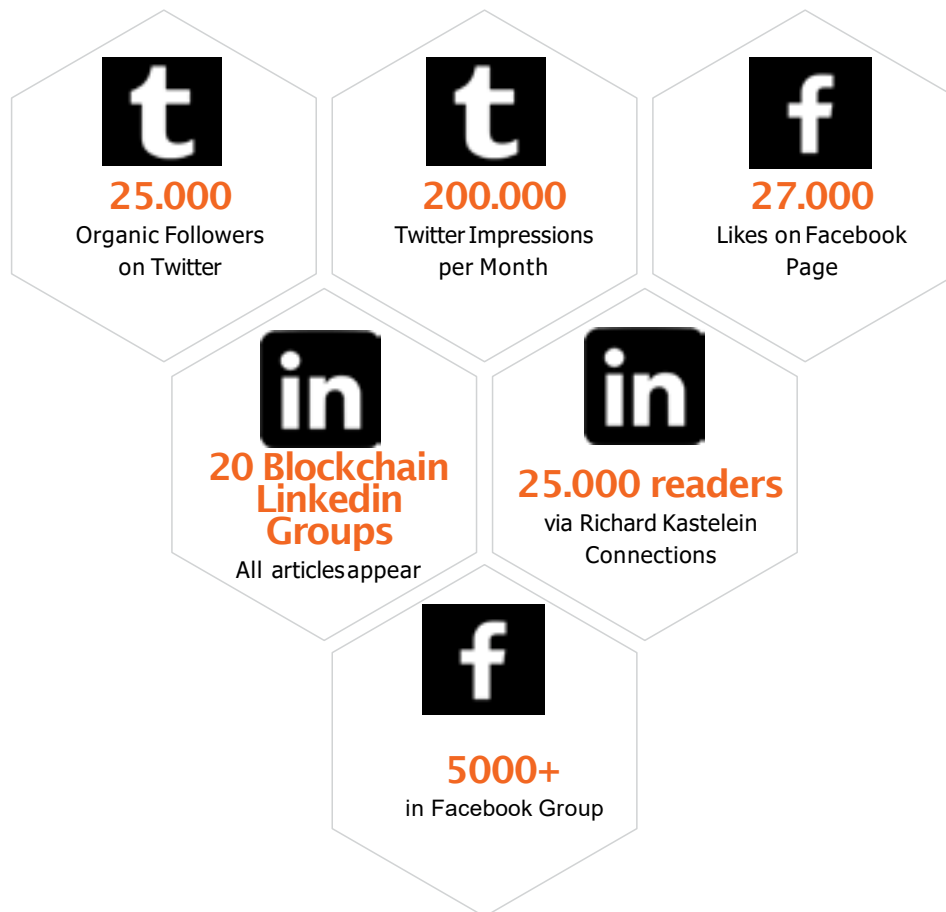
THE CANADIAN PRESS 
RESPECTED. RELEVANT. RELIABLE.

We have an affluent and well-educated audience seeking up-to-date industry news.



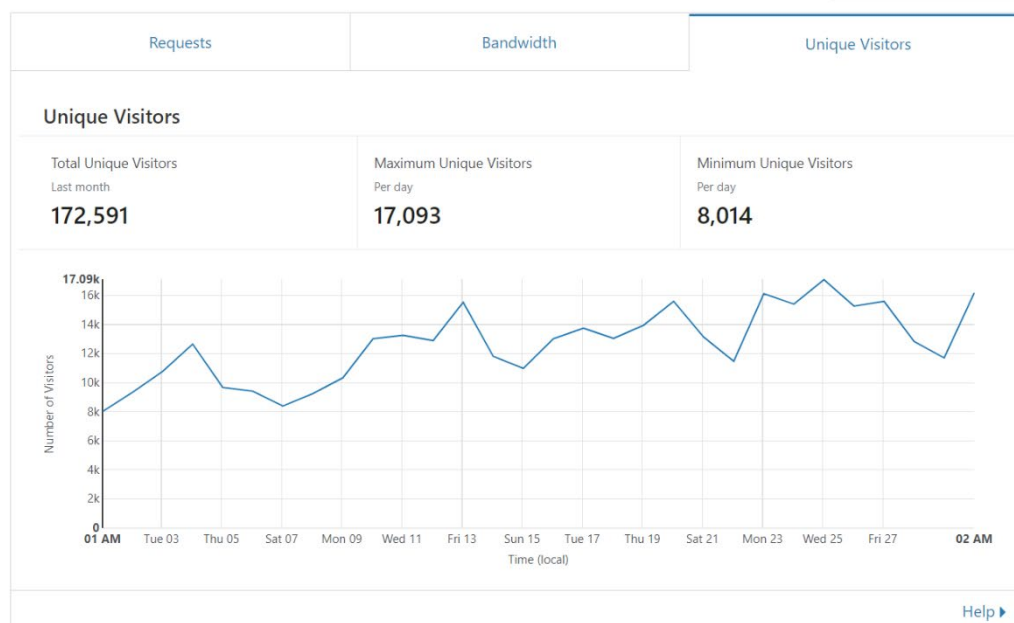
*Quantcast and Google Analytics, January 2020

We have powerful and far reaching fan base and dissemination in social media



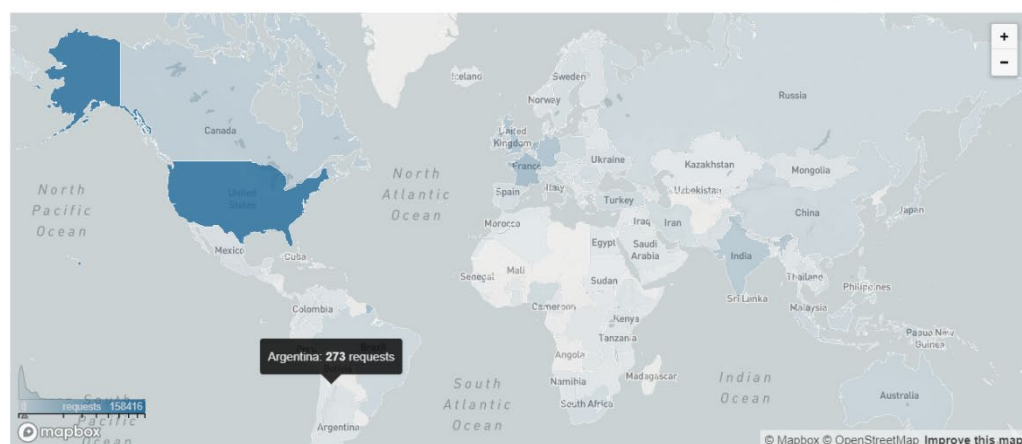
Web Traffic

Last month



Web Traffic Requests by Country

Last 24 hours



Top Traffic Countries / Regions

Last 24 hours

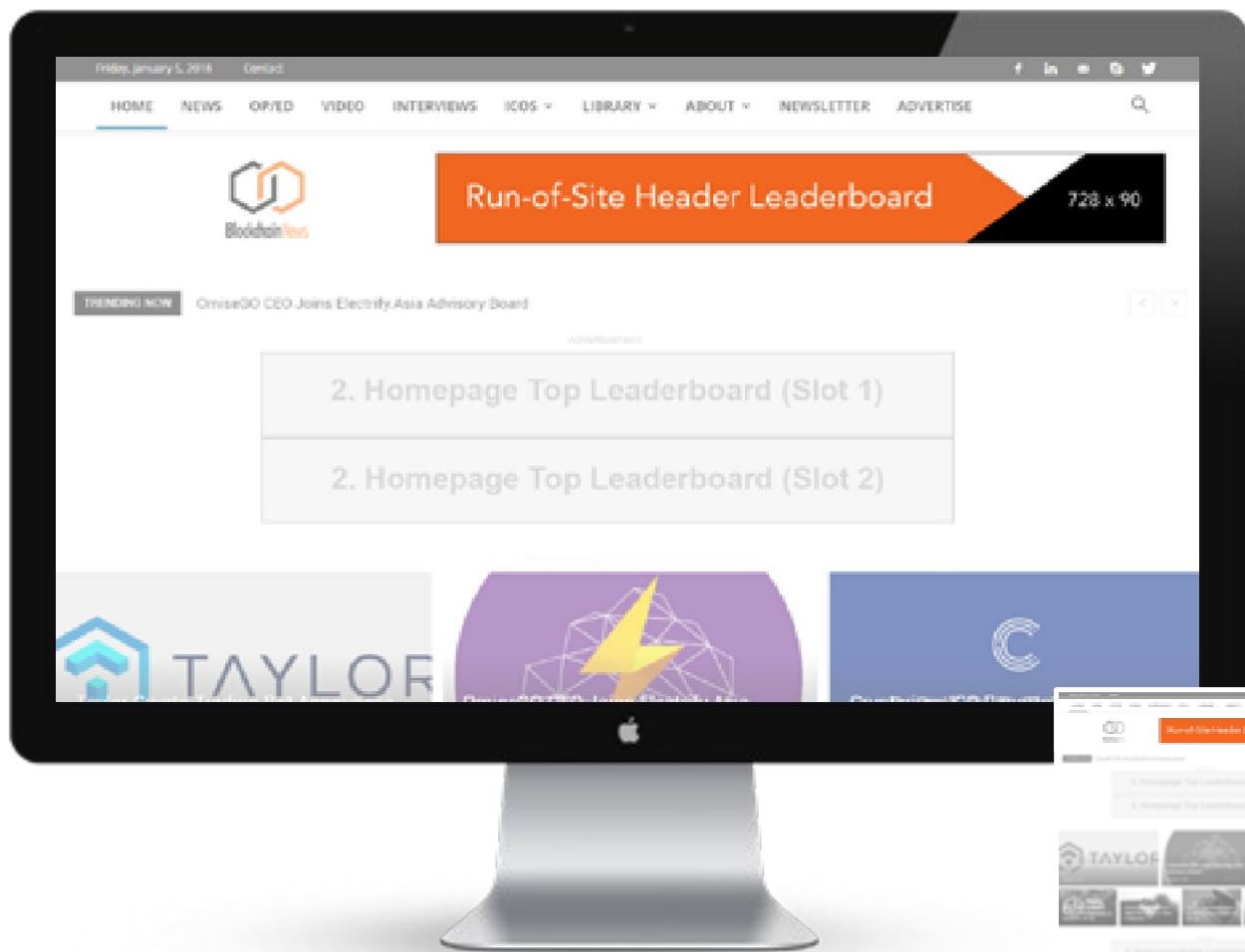
Country / Region	Traffic
United States	158,416
France	25,843
Netherlands	23,909
Germany	16,958
United Kingdom	16,521

Help

Share Your Stats

Bytes saved: 190 GB	SSL requests served: 11,826,084	Attacks blocked: 2,492
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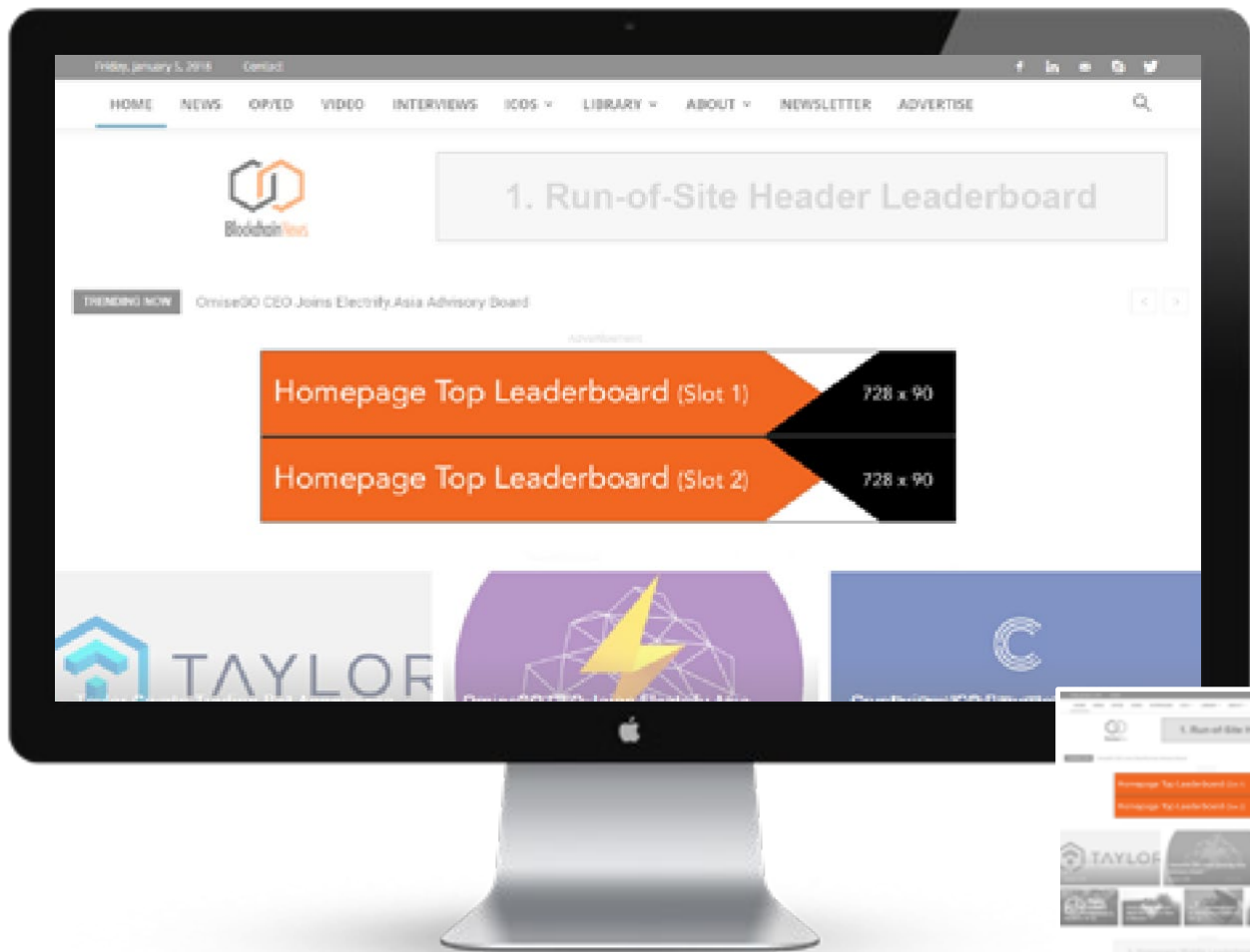
Latest Server Statistics March 18 , 2020



The leaderboard ad is positioned above the content on all devices, directly below the site navigation. Leaderboard is responsive throughout the site and becomes a 350x50 on mobile.

- Positioned highest on page
- Homepage and Article pages
- Size: 728x90
- Discounts available for campaigns longer than 30 days





The leaderboard ad is positioned directly above featured articles. Leaderboard is responsive throughout the site and becomes a 350x50 on mobile.

- Positioned higher on page
- Two slots available
- Size: 728x90

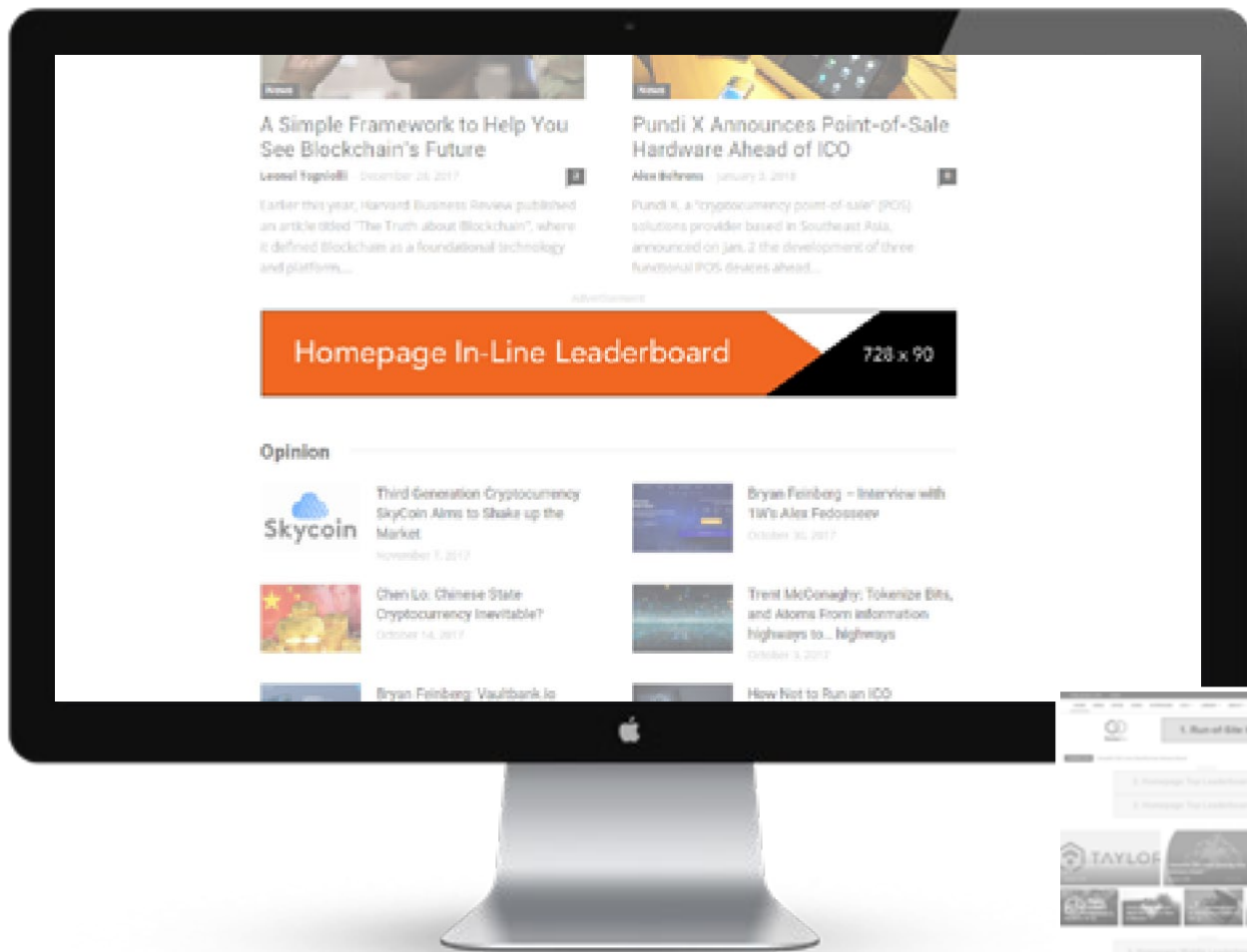




The middle leaderboard ad is positioned in the middle of the homepage. Leaderboard is responsive throughout the site and becomes a 350x50 on mobile.

- Two slots available
- Size: 728x90

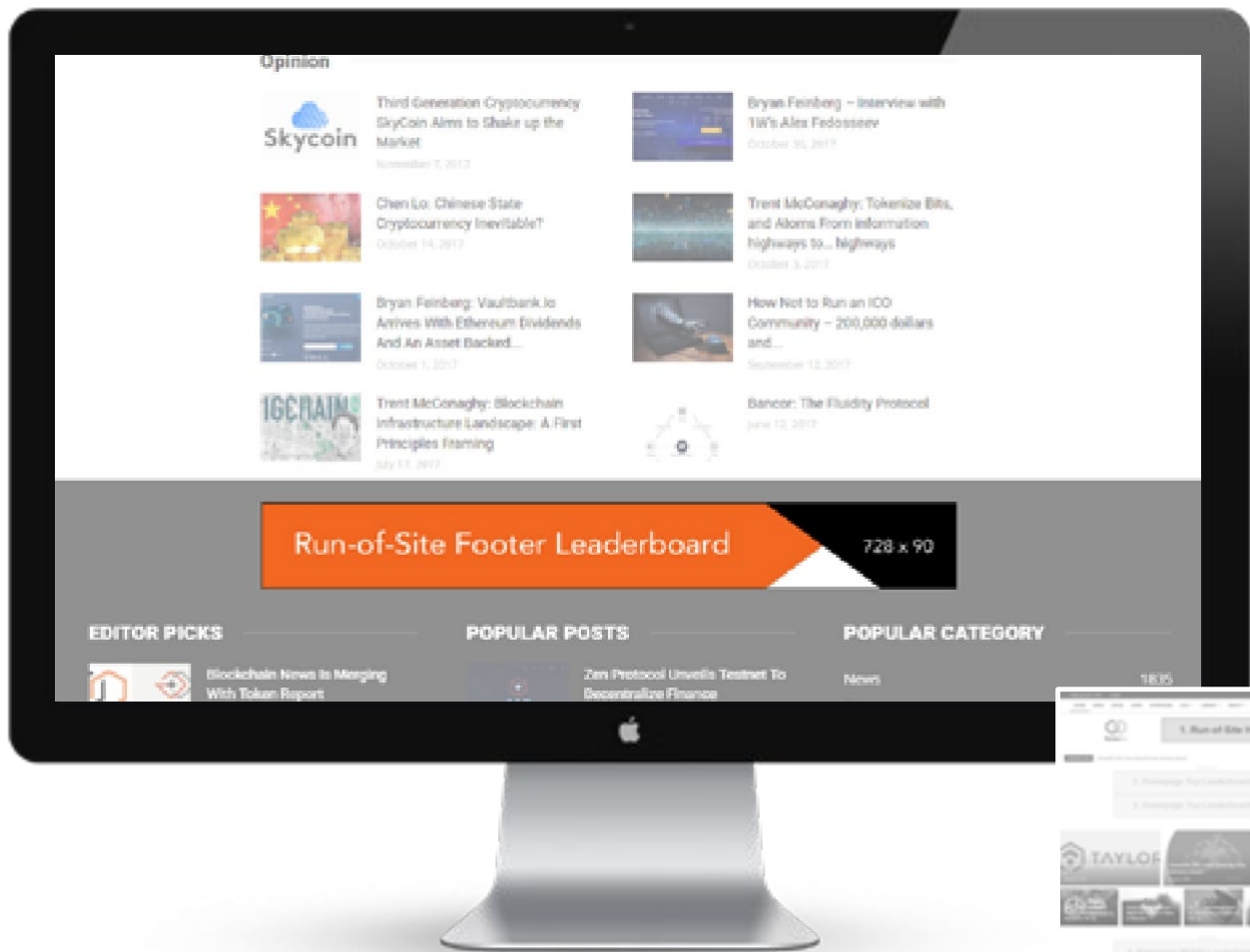




The In-line leaderboard ad is positioned near the bottom of the homepage. Leaderboard is responsive throughout the site and becomes a 350x50 on mobile.

- Shows multiple times
- Size: 728x90
- Discounts available for campaigns longer than 30 days

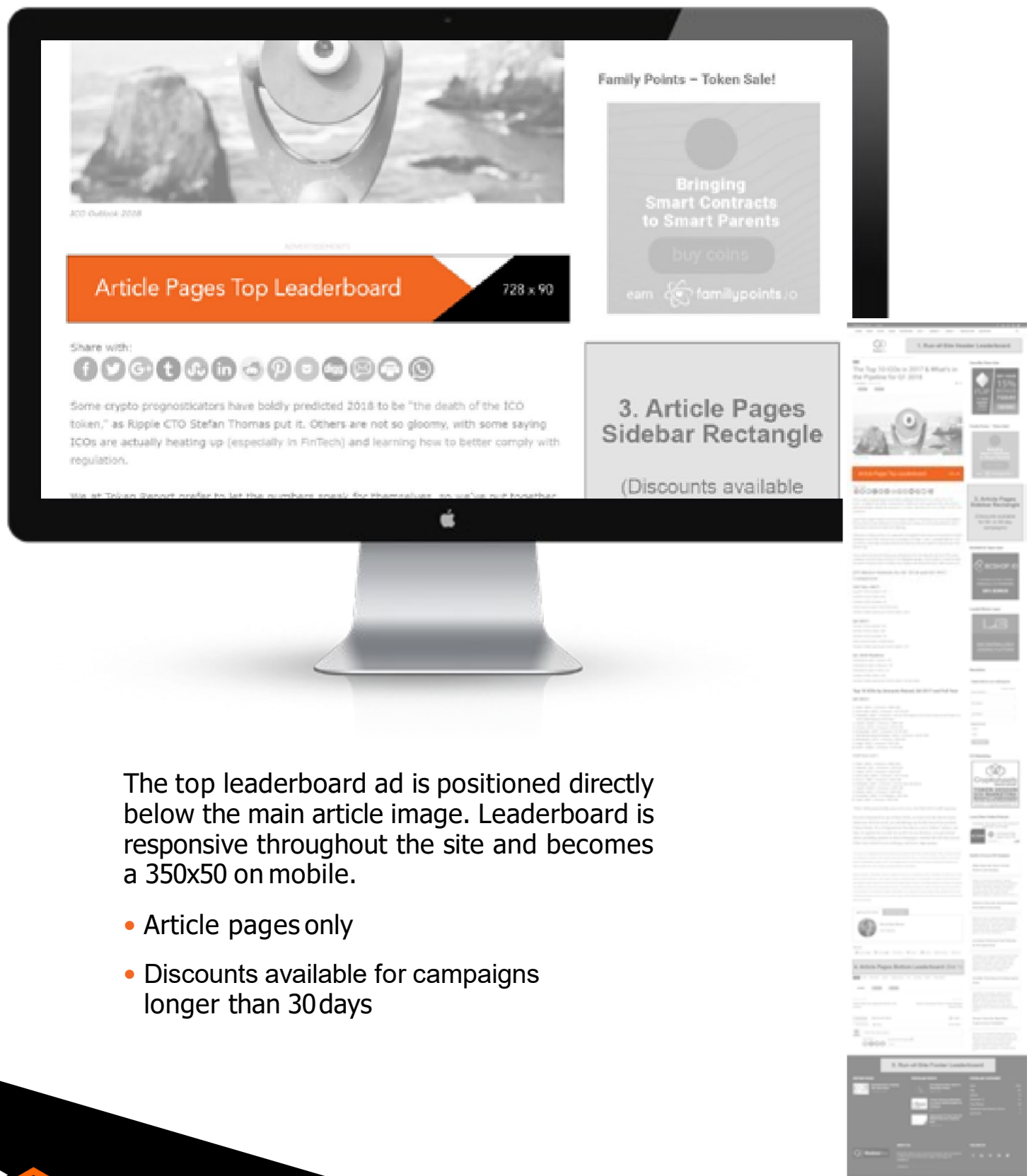




The leaderboard ad is positioned below the content on all devices, in the footer of all pages. Leaderboard is responsive throughout the site and becomes a 350x50 on mobile.

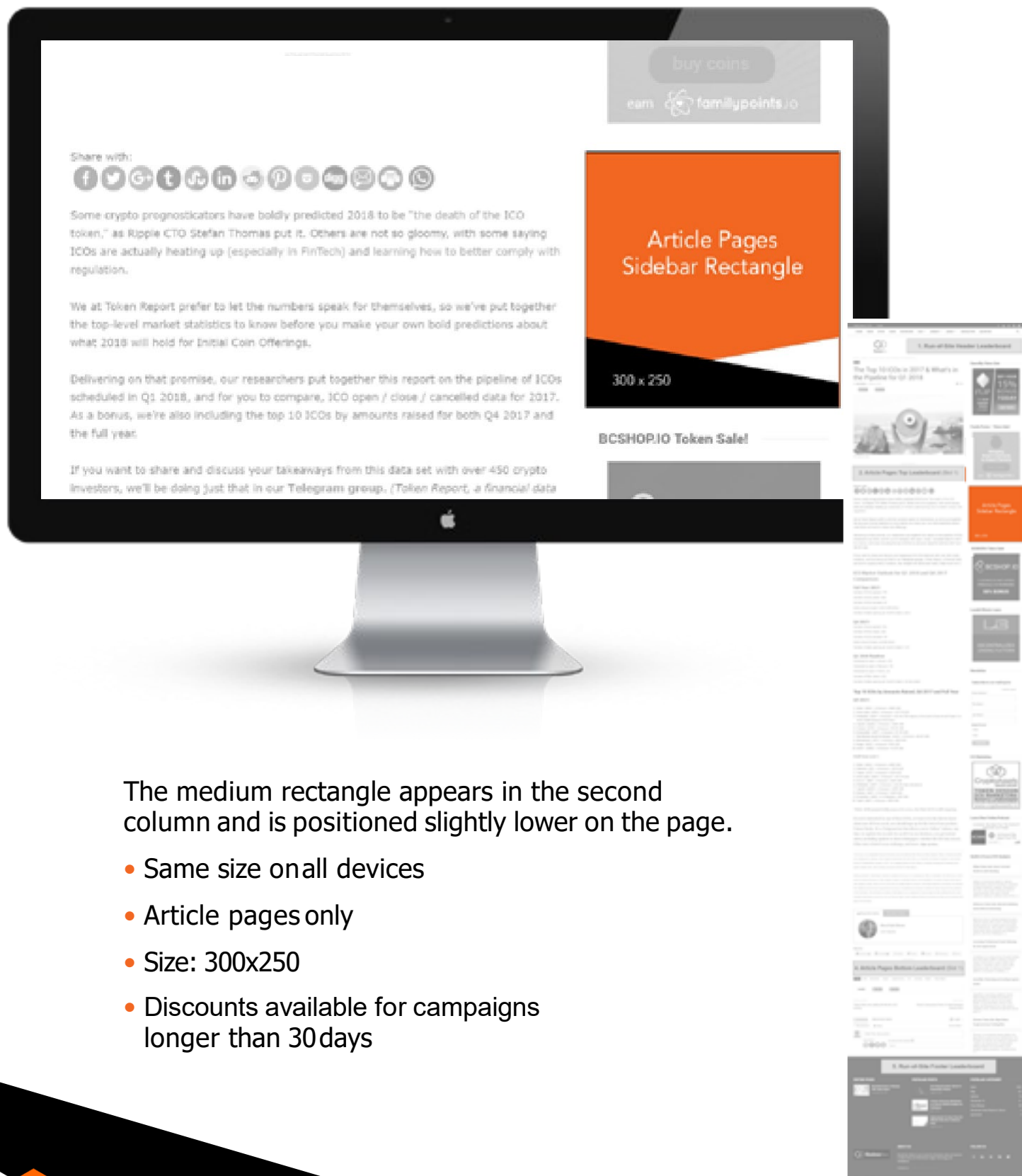
- Homepage and article pages
- Size: 728x90
- Discounts available for campaigns longer than 30 days





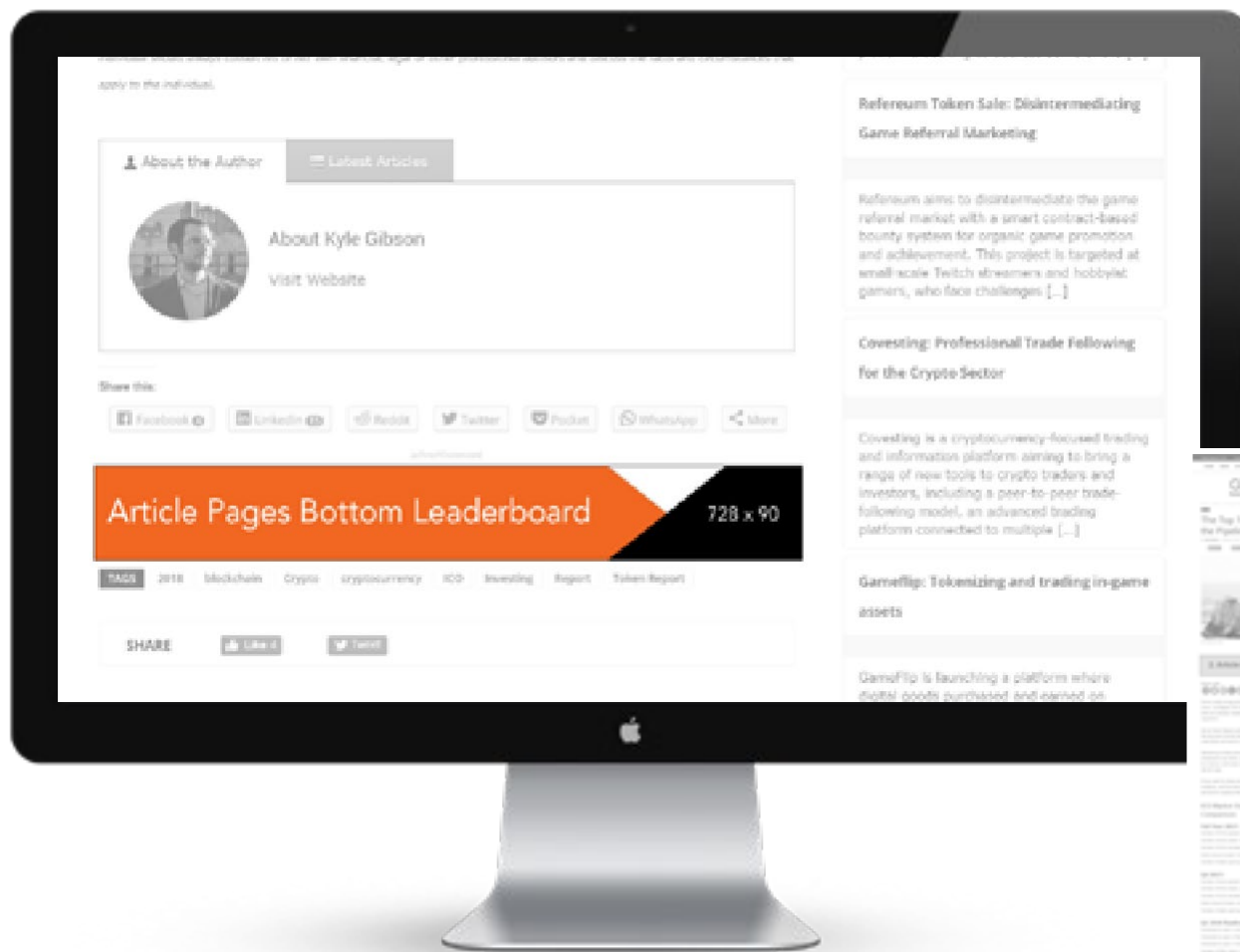
The top leaderboard ad is positioned directly below the main article image. Leaderboard is responsive throughout the site and becomes a 350x50 on mobile.

- Article pages only
- Discounts available for campaigns longer than 30 days



The medium rectangle appears in the second column and is positioned slightly lower on the page.

- Same size on all devices
- Article pages only
- Size: 300x250
- Discounts available for campaigns longer than 30 days



The bottom leaderboard is positioned directly below an article.

- Article pages only
- Size: 728x90
- Discounts available for campaigns longer than 30 days

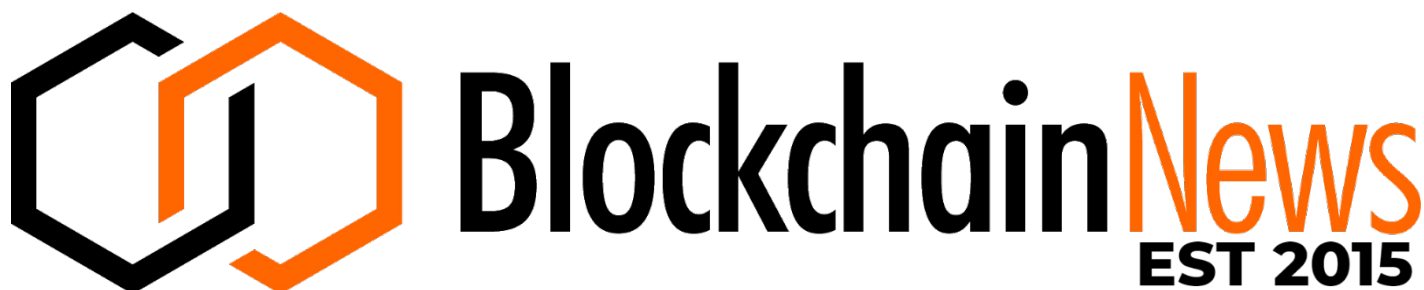




The first ad our 12K+ subscribers see while they read the latest headlines in our newsletter.

- Size: 728x90





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